

Jakarta EE Marketing Committee Meeting - September 12, 2019

Agenda

- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Jakarta EE 8 launch recap **(20 mins) (EF)**
 - Post-launch retrospective on Sep 10 and supporting marketing and communications activities (website, blogs, social, PR, briefings)
 - Feedback on the compatible products/Get Listed page
- Event planning **(10 mins) (EF)**
 - Oracle Code One readiness (Including [Booth sign-up sheet](#))
 - CNJ Community Networking Event readiness
 - EclipseCon Europe Community Day (Progress on [wiki](#) page)
- Parking Lot for the next meeting:
 - Retrospective of Jakarta EE 8 launch (September 26 meeting)
 - Planning discussion for Q4 '19 and 2020 marketing and communications activities
 - JakartaOne '20 planning

Attendees:

Mike DeNicola (Fujitsu)

Edward Bratt (Oracle)

Jadon Ortlepp (Payara)

Cesar Saavedra (Red Hat)

Eclipse Foundation:

- Paul White
- Shabnam Mayel
- Tanja Obradovic
- Jay Nichols

Discussed:

- JakartaOne Livestream results - Success!
- **Previous meeting minutes: Approved**
- Jakarta EE launch results vs planned performance. - Success!

- How to get listed (compatible products page) - Other vendors looking to be compatible soon.
- **Reporting to/from Steering Committee:**
 - Committees to report back after CodeOne
 - Marketing to get the word out about EclipseCon Europe, emphasise Community day.
- EclipseCon - Promoting talks across Social Media channels
- Helping out At EclipseCon booth at CodeOne, demos, etc
- Cloud Native Community event - 77 registered so far.
- EclipseCon Europe community day - Progress on [wiki page](#). Please sign up if you will be available to help or attend.
- JakartaOne planning to progress, rough aim for 2020.